



# Lagos, Nigeria

## Analyzing access to financial services

BILL & MELINDA  
GATES foundation

In partnership with the Gates Foundation's Financial Services for the Poor team, Premise sourced data to map financial service access points across Lagos to help improve intervention targeting.

### Results:

- Mobile money venues were 15% more likely to serve populations in poverty than traditional financial service access points
- Premise's purchasing power indicator in Lagos showed a negative correlation between consumer prices and the presence of Mobile Money and Motor Park venues
- Mobile Money vendors accepted smaller deposits (50 naira per week vs 500 naira at a bank), further indicating their service of low income areas

**2 months**

Project Duration

**40,342**

Observations

**12,434**

Validated Financial  
Access Points