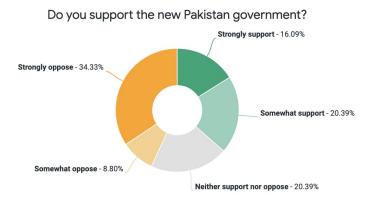


Tracking Global Events

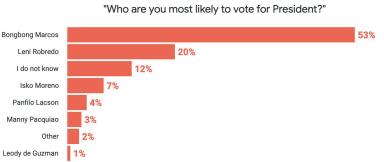
2022 proved to be another eventful year in the Asia-Pacific region. New leaders were elected in Malaysia, South Korea, Pakistan, and the Philippines; economic crises were exacerbated by the effects of the Covid-19 pandemic and the war in Ukraine; Speaker Pelosi's visit to Taiwan marked the most tense period of cross-strait relations between Beijing and Taipei in decades; and natural disasters were just another reminder that the Asia-Pacific region is the world's most disaster-prone. Premise polled the Philippine's presidential election, monitored food prices and shortages in Asia-Pacific economies after the Russian invasion of Ukraine, and tracked the effects of increased Chinese saber-rattling around Taiwan. To track all of this, Premise has created a dedicated space of its website to rapid-data collection projects in the Asia-Pacific region and beyond.



Premise captured images of flooding in India and Bangladesh in June.



Premise gauged real-time rapid sentiment in Pakistan after Imran Khan was removed as Prime Minister.



Premise correctly predicted the Philippines Presidential election results using randomized stratified samples.

Which of the following captures your feelings about Pelosi's visit? Response 36% I strongly approve of key leaders from the United States visiting Taiwan I am neutral on the visit of key leaders from the United States 30% visiting Taiwar I somewhat approve of key leaders from the United States visiting Taiwan I somewhat disapprove of key leaders from the United States 4% visiting Taiwan I strongly disapprove of key leaders from the United States visiting Taiwan

Premise tracked real-time rapid sentiment in Taiwan after Speaker Pelosi's visit to Taiwan.

Premise in Action

Premise offers a unique ability to quickly source primary insights from real people on the ground in hard-to-reach places. Over five million people in 138 countries are using the Premise app on their smartphones, enabling our customers to monitor a situation over time and employ a data-driven approach to timely decision-making. To learn more about Premise, watch our tech demo or get in touch with us.