

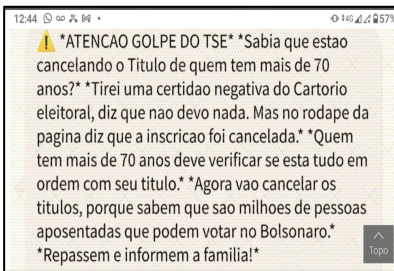


Whatsapp & Telegram further election disinformation in Brazil

Tracking Global Events | 28th September 2022

Brazilians head to the polls October 2nd, amid a backdrop of [election disinformation](#) that has plagued social media and communications platforms. As leftist former president Lula seeks to oust right-wing, incumbent Jair Bolsonaro, disinformation about both candidates, and the Brazilian electoral process, has surfaced, sometimes [even amplified by the candidates themselves](#). In an effort to track these narratives on platforms relatively inaccessible to web scraping tools, Premise collected screenshots from contributors reporting on election disinformation circulating in private Whatsapp and Telegram groups.

Election Process Disinformation

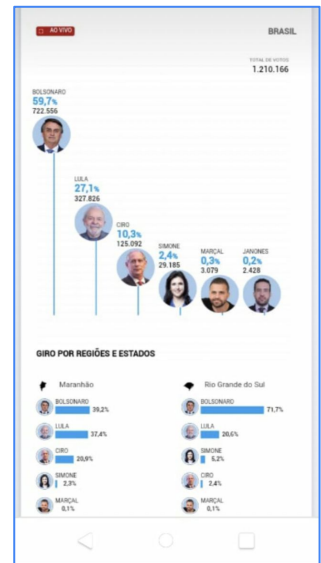


Summary Translation: Announcement that the electoral court is canceling the voter cards of people older than 70

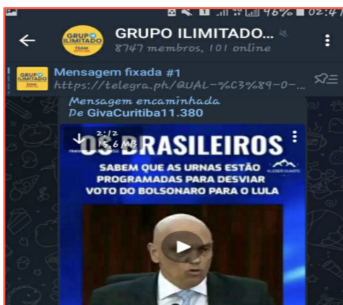
Candidate Disinformation



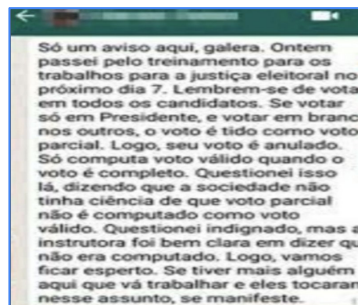
Summary Translation: Fake pro-Bolsonaro poll where he has 73.5% of vote intention with over 2 million participants



Summary Translation: Fake pro-Bolsonaro poll where he has 59.7% of vote intention with over 2 million participants



Summary Translation: Video claiming Brazilians know the ballots are programmed to change votes from Bolsonaro to Lula



Summary Translation: Announcement that people should vote for all available positions or their vote will be invalid



Methodology

Between September 13th and 27th, Premise collected over 150 screenshots where disinformation was displayed about the Brazilian election. Each screenshot passed several quality control checks to determine if the screenshot portrayed disinformation and if it came from Whatsapp or Telegram.

Premise in Action

Premise offers a unique ability to quickly source primary insights from real people on the ground in hard-to-reach places. Over 5 million people in 138 countries are using the Premise app on their smartphones, enabling our customers to monitor a situation over time and employ a data-driven approach to timely decision-making. To learn more about Premise, watch our tech demo or get in touch with us.