



Crowdsourcing Insights to Understand the Impact of Myanmar Crisis

Challenge

Myanmar's situation is marked by political turmoil after a military coup in February 2021. This event triggered widespread protests and resistance, resulting in challenges, including a harsh crackdown on dissent, human rights violations, and economic difficulties.

Gathering information in such an environment is difficult due to government censorship and surveillance, necessitating innovative and secure data collection methods. Here, Premise plays a crucial role with its network of data Contributors, providing reliable, near-real-time information to raise awareness of the situation on the ground.

Solution

In collaboration with three partners working in development research, Premise conducted three surveys to assess in-depth the political, social, and economic landscape of Myanmar as well as the attitudes and behaviors of participants, collecting a total of 1,049 responses.

Finance, Jobs and Livelihoods

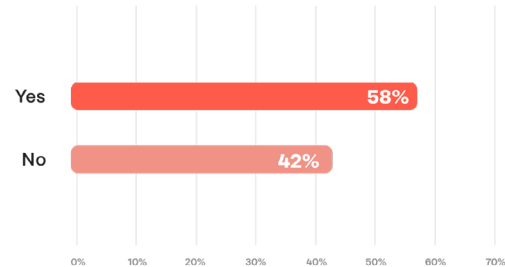
To better understand the current landscape of people's incomes and expenses, this survey asked respondents about loans and savings, household size, sources of and changes in income, living expenses, and if they plan to move abroad.

We found that a plurality of people in Myanmar (28%) rely on remittances as their primary source of income. Of the 60% of respondents reporting that their household income decreased in the first half of 2023, 27% had to borrow money from friends and relatives, and 25% used savings for living expenses.

Additionally, 71% of participants said men are the highest earners in their households, and 29% said someone in their household plans to move abroad within the next year.

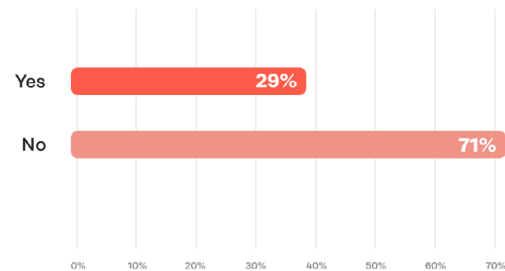
Job Losses: February 2021 to June 2023

Have any people in your household lost a job since February 2021?



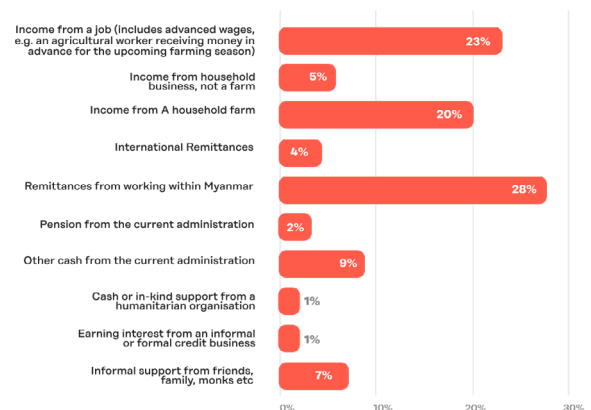
Plans for Migration

Does anyone in your household plan to move abroad within the next 12 months?



Main Sources of Income

Which of those has been your main source of income?

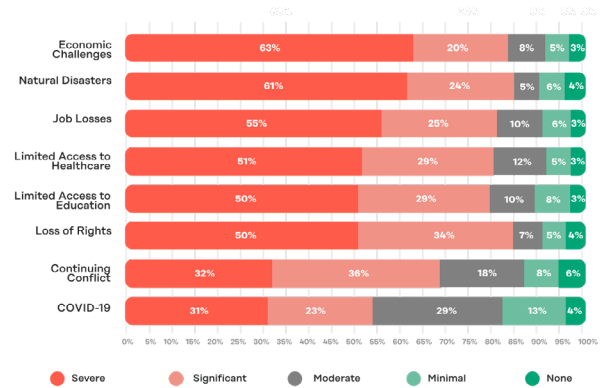


Changes in daily life

Premise and a partner conducting research and analysis to support major aid actors ran this survey to understand what's happening in the respondents' communities lately, asking about good and bad changes in the past three months. The survey also asked how changes in electricity, schools, roads, healthcare, and jobs affect their daily lives. The results revealed that 69% think the average income in their community is insufficient to cover the cost of living. Additionally, 57% of respondents mentioned that some people in their community are dealing with malnutrition.

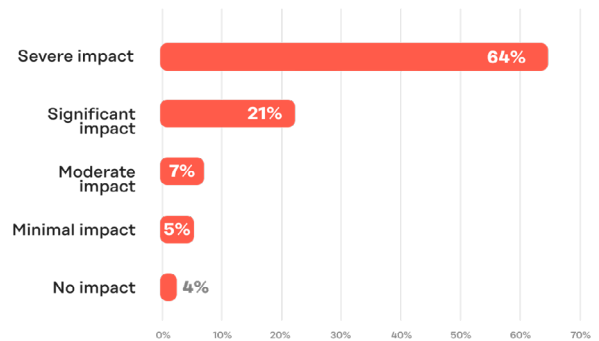
Breakdowns in healthcare, education, and access to utilities (e.g., water, electricity, waste collection) have severe effects on daily living, with the effects of healthcare breakdowns being the most widely cited (64%) as severe.

Relative Impacts on Contributors Daily Lives



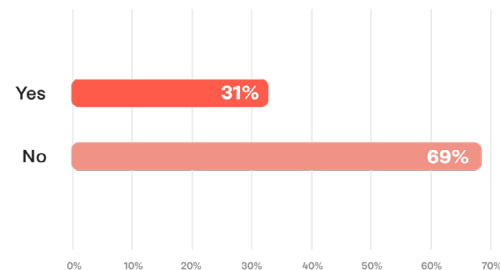
Impacts of Healthcare on Daily Life

How much impact does the breakdown of the healthcare system have on your daily life?



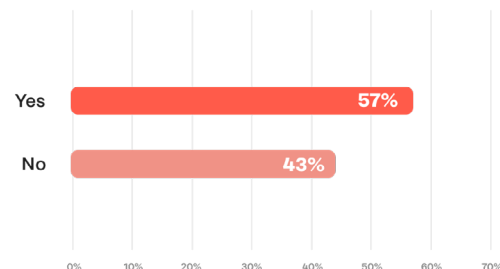
Income Compared With Cost of Living

Is the average income in your community sufficient to meet the current cost of living?



Prevalence of Malnutrition

Are there people in your community that are facing malnutrition?





Crowdsourcing Insights to Understand the Impact of Myanmar Crisis

Implications

The data collected through these surveys offers invaluable insights into Myanmar's dynamic and challenging environment and can serve as a critical resource to inform policies, interventions, and initiatives to address the needs of Myanmar's population. By closely monitoring such complex situations, we can foster a more in-depth understanding of the evolving circumstances and execute more precisely targeted responses, even when collecting data through traditional methods is not possible.



premise.com
info@premise.com



Premise is a crowdsourced insights company. Our technology mobilizes communities of global smartphone users to source actionable data in real-time, cost-effectively and with the visibility you need. In more than 141 countries and 39 languages, we find Data for Every Decision™.

© 2024 Premise Data Corporation. All Rights Reserved.