

Premise Poll: Firearms and Emerging Technologies (March 20-25)

These results are based on responses from 2,757 Americans collected between March 20th and March 25th via the Premise smartphone application. Premise collected this sample through stratified sampling of its opt-in panel.



	Gender			Age Group					Party Identification				Region					Level of Education							Ethnicity						
	Total	Female	Male	Total	18-24	25-34	35-44	45-64	65+	Total	DEM	REP	IND	Total	Mid-west	North-east	South	West	Total	HS or less	HS grad equiv	Some college	Assoc. degree	Bach. degree	Grad/ prof deg.	Prefer not to answer	Total	Black	White	Hisp/Latino	Other
Which of the following do you personally own?																															
Sample Size	2,757	1,654	1,103	2,757	149	585	999	935	89	2,757	1,044	908	805	2,757	614	406	1,058	679	2,757	318	568	766	247	605	183	70	2,757	316	1,717	302	422
Firearm	27%	25%	31%	27%	16%	27%	29%	27%	27%	27%	21%	37%	24%	27%	29%	18%	34%	22%	27%	28%	26%	30%	34%	25%	21%	14%	27%	20%	31%	20%	23%
Laptop computer	73%	75%	71%	73%	72%	76%	75%	70%	69%	73%	75%	74%	70%	73%	70%	78%	72%	76%	73%	58%	65%	75%	77%	84%	86%	49%	73%	72%	74%	71%	74%
Gaming console (e.g. Xbox, PlayStation, Nintendo, etc)	53%	52%	54%	53%	56%	63%	58%	42%	26%	53%	53%	53%	52%	53%	54%	54%	51%	53%	53%	53%	51%	53%	59%	52%	49%	43%	53%	47%	53%	57%	51%
Smart home devices (e.g. Alexa, Nest, Ring)	46%	45%	47%	46%	41%	47%	47%	45%	38%	46%	50%	46%	39%	46%	45%	51%	45%	45%	46%	40%	38%	45%	47%	55%	58%	29%	46%	42%	45%	50%	49%
Fishing gear	30%	29%	33%	30%	13%	24%	35%	32%	34%	30%	22%	38%	32%	30%	34%	26%	33%	27%	30%	24%	33%	35%	42%	25%	23%	13%	30%	14%	38%	15%	25%
Home security system (e.g. ADT, SimpliSafe)	19%	18%	20%	19%	14%	19%	20%	19%	19%	19%	19%	20%	17%	19%	18%	19%	20%	18%	19%	15%	13%	20%	21%	25%	21%	10%	19%	19%	19%	20%	21%
None of the above	8%	8%	7%	8%	7%	5%	7%	9%	11%	8%	8%	6%	9%	8%	8%	7%	7%	8%	8%	12%	11%	6%	6%	6%	1%	16%	8%	7%	8%	9%	7%
Does anyone who lives in your household own a firearm?																															
Sample Size	2,000	1,236	764	2,000	125	425	707	678	65	2,000	822	569	609	2,000	436	334	700	530	2,000	228	419	535	162	452	144	60	2,000	253	1,180	242	325
Yes	16%	17%	14%	16%	21%	19%	15%	15%	6%	16%	15%	18%	15%	16%	17%	10%	19%	14%	16%	22%	15%	18%	20%	11%	13%	12%	16%	14%	17%	14%	13%
No	84%	83%	86%	84%	79%	81%	85%	85%	94%	84%	85%	82%	85%	84%	83%	90%	81%	86%	84%	78%	85%	82%	80%	89%	87%	88%	84%	86%	83%	86%	87%
Have you ever owned a firearm in the past?																															
Sample Size	2,000	1,236	764	2,000	125	425	707	678	65	2,000	822	569	609	2,000	436	334	700	530	2,000	228	419	535	162	452	144	60	2,000	253	1,180	242	325
Yes	20%	18%	24%	20%	4%	14%	22%	24%	22%	20%	17%	23%	22%	20%	21%	10%	23%	22%	20%	23%	22%	23%	24%	17%	9%	10%	20%	17%	23%	14%	18%
No	80%	82%	76%	80%	96%	86%	78%	76%	78%	80%	83%	77%	78%	80%	79%	90%	77%	78%	80%	77%	78%	77%	76%	83%	91%	90%	80%	83%	77%	86%	82%
Would you be open to owning a gun in the future?																															
Sample Size	2,000	1,236	764	2,000	125	425	707	678	65	2,000	822	569	609	2,000	436	334	700	530	2,000	228	419	535	162	452	144	60	2,000	253	1,180	242	325
Yes	37%	36%	39%	37%	20%	39%	41%	35%	28%	37%	30%	44%	39%	37%	42%	28%	38%	37%	37%	38%	44%	41%	35%	34%	16%	25%	37%	41%	40%	29%	29%
No	30%	31%	30%	30%	46%	27%	27%	32%	51%	30%	37%	22%	29%	30%	27%	37%	29%	31%	30%	27%	24%	26%	34%	33%	47%	55%	30%	30%	27%	33%	40%
Maybe	33%	33%	31%	33%	34%	34%	32%	33%	22%	33%	33%	34%	31%	33%	32%	35%	32%	32%	33%	36%	32%	32%	31%	33%	38%	20%	33%	29%	33%	37%	30%
Would you be more likely to consider owning a firearm if it were less prone to misuse or could only be fired by the owner?																															
Sample Size	2,000	1,236	764	2,000	125	425	707	678	65	2,000	822	569	609	2,000	436	334	700	530	2,000	228	419	535	162	452	144	60	2,000	253	1,180	242	325
Yes	28%	28%	29%	28%	21%	30%	29%	29%	23%	28%	30%	30%	25%	28%	27%	28%	29%	29%	28%	29%	33%	29%	25%	27%	26%	10%	28%	35%	28%	29%	26%
Somewhat	24%	25%	21%	24%	26%	28%	25%	19%	14%	24%	25%	23%	22%	24%	23%	25%	24%	22%	24%	25%	21%	26%	27%	24%	21%	7%	24%	24%	24%	20%	25%
No	28%	27%	29%	28%	26%	26%	25%	30%	48%	28%	30%	27%	26%	28%	31%	31%	26%	25%	28%	25%	22%	28%	26%	30%	35%	42%	28%	24%	28%	27%	29%
I don't know	20%	20%	21%	20%	26%	16%	21%	22%	15%	20%	15%	20%	28%	20%	19%	16%	20%	24%	20%	21%	24%	16%	22%	19%	17%	42%	20%	17%	20%	25%	20%
What type of firearms do you or somebody in your household own?																															
Valid Cases	1,075	626	449	1,075	50	239	401	357	28	1,075	342	443	290	1,075	251	107	493	224	1,075	140	212	328	118	202	58	17	1,075	98	743	94	140
Handguns	84%	85%	82%	84%	82%	84%	83%	85%	86%	84%	82%	86%	82%	84%	84%	73%	86%	84%	84%	81%	83%	85%	83%	85%	83%	88%	84%	87%	82%	89%	87%
Another type of firearm eg rifles shotguns long guns	56%	56%	56%	56%	54%	49%	58%	59%	50%	56%	49%	59%	59%	56%	58%	55%	56%	54%	56%	51%	52%	56%	69%	58%	47%	76%	56%	31%	63%	33%	54%
Which of the following apply to the firearms in your home?																															
Valid Cases	1,075	626	449	1,075	50	239	401	357	28	1,075	342	443	290	1,075	251	107	493	224	1,075	140	212	328	118	202	58	17	1,075	98	743	94	140
ALL firearms in my household are secured with a lock or safe	31%	34%	26%	31%	38%	30%	32%	28%	36%	31%	34%	29%	29%	31%	31%	38%	26%	37%	31%	29%	21%	30%	33%	32%	38%	41%	31%	16%	33%	22%	31%
At least one firearm in my household is generally accessible AND LOADED	31%	27%	36%	31%	18%	28%	30%	36%	14%	31%	27%	33%	31%	31%	29%	19%	35%	29%	31%	26%	35%	32%	27%	31%	21%	47%	31%	33%	30%	24%	34%
At least one firearm in my household is generally accessible BUT UNLOADED	23%	23%	23%	23%	22%	25%	23%	21%	29%	23%	23%	22%	23%	23%	26%	25%	21%	22%	23%	22%	19%	21%	29%	25%	29%	18%	23%	26%	23%	26%	19%
I personally carry a loaded firearm	20%	17%	23%	20%	20%	20%	21%	19%	7%	20%	14%	25%	18%	20%	18%	18%	24%	13%	20%	21%	21%	20%	19%	20%	12%	18%	20%	28%	18%	23%	23%
At least one firearm in my household is secured with a lock or safe	17%	16%	18%	17%	8%	15%	20%	16%	14%	17%	18%	16%	17%	17%	18%	14%	18%	14%	17%	18%	17%	16%	19%	17%	19%	6%	17%	17%	15%	17%	25%
None of the firearms in my household are secured with a lock or safe	6%	6%	6%	6%	6%	4%	4%	8%	21%	6%	4%	6%	8%	6%	4%	5%	7%	6%	6%	7%	6%	6%	3%	5%	9%	0%	6%	4%	6%	6%	5%
How much have you seen read or heard about smart guns firearms with biometrics that only unlock for people preauthorized by the guns owner?																															
Sample Size	2,757	1,654	1,103	2,757	149	585	999	935	89	2,757	1,044	908	805	2,757	614	406	1,058	679	2,757	318	568	766	247	605	183	70	2,757	316	1,717	302	422
A lot	10%	8%	12%	10%	8%	11%	11%	8%	10%	10%	10%	10%	9%	10%	8%	7%	12%	9%	10%	12%	12%	9%	9%	9%	8%	4%	10%	14%	8%	10%	12%
A little	41%	37%	48%	41%	43%	40%	40%	43%	42%	41%	41%	41%	41%	41%	42%	41%	40%	43%	41%	33%	42%	43%	45%	43%	42%	40%	41%	39%	42%	40%	41%
Nothing	49%	55%	39%	49%	49%	49%	49%	49%	48%	49%	49%	48%	50%	49%	50%	52%	48%	47%	49%	56%	46%	48%	47%	48%	51%	56%	49%	47%	50%	50%	47%
As far as you know are smart guns or biometrically unlocking guns currently available for purchase?																															
Sample Size	2,757	1,654	1,103	2,757	149	585	999	935	89	2,757	1,044	908	805	2,757	614	406	1,058	679	2,757	318	568	766	247	605	183	70	2,757	316	1,717	302	422
Yes	11%	8%	16%	11%	6%	13%	13%	9%	13%	11%	12%	11%	10%	11%	10%	10%	12%	12%	11%	14%	10%	11%	12%	12%	9%	4%	11%	13%	10%	13%	12%
No	14%	12%	15%	14%	28%	16%	14%	9%	9%	14%	14%	14%	12%	14%	15%	14%	13%	13%	14%	13%	14%	13%	15%	13%	14%	13%	14%	15%	13%	14%	15%
I don't know	75%	79%	69%	75%	66%	70%	73%	82%	78%	75%	74%	74%	78%	75%	75%	76%	75%	75%	75%	72%	75%	76%	72%	75%	77%	83%	75%	72%	77%	73%	73%
How interested would you be in learning more about a firearm with a built-in fingerprint scanner that unlocks only for preauthorized users?																															
Sample Size	2,757	1,654	1,103	2,757	149	585	999	935	89	2,757	1,044	908	805	2,757	614	406	1,058	679	2,757	318	568	766	247	605	183	70	2,757	316	1,717	302	422
Very interested	22%	21%	22%	22%	17%	23%	23%	20%	18%	22%	24%	19%	21%	22%	18%	21%	24%	22%	22%	23%	26%	23%	22%	19%	13%	6%	22%	33%	19%	24%	20%
Somewhat interested	35%	35%	34%	35%	32%	41%	35%	33%	15%	35%	38%	34%	32%	35%	36%	36%	33%	36%	35%	32%	30%	37%	36%	40%	30%	26%	35%	32%	36%	35%	31%
Not very interested	17%	16%	17%	17%	12%	13%	17%	19%	27%	17%	15%	19%	16%	17%	18%	17%	16%	16%	17%	16%	16%	15%	14%	19%	21%	13%	17%	12%	17%	20%	17%
Not interested at all	17%	17%	18%	17%	19%	13%	17%	19%	28%	17%	16%	19%	17%	17%	18%	19%	17%	16%	17%	14%	17%	18%	21%	14%	26%	20%	17%	16%	17%	15%	20%
I don't know	10%	10%	9%	10%	20%	10%																									

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	Gender			Age Group					Party Identification				Region					Level of Education							Ethnicity							
	Total	Female	Male	Total	18-24	25-34	35-44	45-64	65+	Total	DEM	REP	IND	Total	Mid-west	North-east	South	West	Total	HS or less	HS grad	Some college	Assoc. degree	Bach. degree	Grad/prof deg.	Prefer not to answer	Total	Black	White	Hisp/Latino	Other	
Somewhat interested	31%	31%	29%	31%	23%	36%	32%	28%	16%	31%	31%	30%	30%	31%	31%	30%	30%	31%	31%	30%	29%	31%	36%	34%	21%	19%	31%	30%	30%	35%	30%	
Not very interested	17%	16%	17%	17%	16%	18%	16%	17%	18%	17%	17%	19%	14%	17%	17%	17%	17%	16%	17%	16%	16%	15%	19%	21%	14%	17%	12%	17%	18%	16%		
Not interested at all	23%	23%	24%	23%	22%	18%	22%	27%	40%	23%	23%	24%	22%	23%	24%	26%	23%	21%	23%	21%	20%	23%	25%	23%	37%	27%	23%	21%	24%	22%	24%	
I don't know	13%	13%	12%	13%	23%	12%	12%	13%	11%	13%	11%	10%	19%	13%	14%	13%	11%	14%	13%	15%	13%	12%	9%	12%	11%	39%	13%	11%	14%	8%	15%	
How interested would you be in learning more about a firearm with built-in facial recognition that unlocks only for preauthorized users?																																
Sample Size	2,757	1,654	1,103	2,757	149	585	999	935	89	2,757	1,044	908	805	2,757	614	406	1,058	679	2,757	318	568	766	247	605	183	70	2,757	316	1,717	302	422	
Very interested	18%	18%	18%	18%	15%	22%	20%	15%	16%	18%	20%	17%	17%	18%	16%	17%	20%	18%	18%	22%	22%	19%	17%	15%	11%	1%	18%	32%	16%	17%	16%	
Somewhat interested	32%	34%	30%	32%	32%	35%	33%	32%	12%	32%	36%	30%	30%	32%	30%	34%	31%	35%	32%	31%	30%	33%	34%	36%	29%	27%	32%	31%	32%	38%	32%	
Not very interested	17%	17%	17%	17%	11%	14%	17%	18%	30%	17%	16%	19%	16%	17%	19%	16%	18%	15%	17%	15%	17%	16%	13%	21%	19%	16%	17%	10%	18%	18%	16%	
Not interested at all	23%	21%	25%	23%	23%	19%	22%	25%	31%	23%	21%	25%	22%	23%	23%	25%	22%	21%	23%	21%	20%	23%	28%	20%	34%	20%	23%	18%	23%	21%	25%	
I don't know	10%	10%	10%	10%	18%	11%	8%	10%	10%	10%	6%	9%	16%	10%	11%	8%	9%	11%	10%	11%	11%	8%	7%	9%	8%	36%	10%	9%	10%	6%	12%	
How interested would you be in purchasing a firearm that uses facial recognition?																																
Sample Size	2,757	1,654	1,103	2,757	149	585	999	935	89	2,757	1,044	908	805	2,757	614	406	1,058	679	2,757	318	568	766	247	605	183	70	2,757	316	1,717	302	422	
Very interested	14%	14%	14%	14%	11%	16%	15%	12%	11%	14%	15%	14%	12%	14%	12%	13%	16%	13%	14%	15%	20%	13%	14%	11%	9%	0%	14%	24%	12%	17%	11%	
Somewhat interested	26%	27%	23%	26%	23%	28%	28%	24%	11%	26%	28%	24%	25%	26%	26%	24%	25%	27%	26%	29%	24%	27%	27%	27%	20%	14%	26%	28%	25%	28%	27%	
Not very interested	20%	20%	20%	20%	19%	20%	20%	19%	21%	20%	21%	20%	18%	20%	19%	21%	20%	21%	20%	19%	18%	19%	19%	24%	20%	19%	20%	15%	21%	22%	18%	
Not interested at all	28%	27%	31%	28%	26%	24%	26%	33%	44%	28%	27%	31%	27%	28%	29%	33%	28%	27%	28%	24%	25%	28%	32%	28%	43%	29%	28%	22%	30%	25%	30%	
I don't know	12%	13%	11%	12%	20%	13%	11%	11%	12%	12%	9%	11%	18%	12%	14%	9%	12%	13%	12%	13%	13%	12%	8%	11%	8%	39%	12%	12%	13%	8%	13%	
What would be the most appealing part of owning a fingerprint or face-unlocking firearm?																																
Sample Size	1,710	1,034	676	1,710	84	407	642	543	34	1,710	708	525	477	1,710	363	256	657	434	1,710	199	364	503	159	374	84	27	1,710	228	1,045	203	234	
Children can't hurt themselves with my firearm	28%	31%	24%	28%	20%	27%	31%	27%	29%	28%	29%	26%	29%	28%	31%	27%	29%	25%	28%	24%	27%	25%	35%	30%	40%	22%	28%	26%	29%	28%	26%	
My firearm can't be used to commit a crime by another person	20%	20%	21%	20%	21%	21%	18%	20%	38%	20%	20%	23%	16%	20%	21%	21%	18%	22%	20%	20%	20%	16%	22%	14%	26%	20%	21%	20%	21%	18%		
My firearm can't be used against me	16%	16%	16%	16%	15%	17%	17%	15%	9%	16%	14%	17%	18%	16%	11%	13%	18%	19%	16%	20%	17%	15%	16%	16%	12%	15%	16%	13%	16%	19%	16%	
More secure firearm without the barrier of a safe or lock	11%	10%	13%	11%	12%	12%	9%	14%	9%	11%	12%	11%	10%	11%	11%	15%	11%	10%	11%	9%	12%	12%	13%	10%	10%	19%	11%	10%	12%	8%	12%	
Faster access to my firearm without the barrier of a safe or lock	9%	10%	8%	9%	8%	8%	9%	10%	6%	9%	8%	9%	11%	9%	9%	8%	10%	8%	9%	10%	9%	10%	6%	9%	10%	7%	9%	11%	9%	7%	10%	
Owning a unique firearm with modern technology	7%	5%	9%	7%	7%	8%	7%	5%	0%	7%	7%	6%	7%	7%	7%	6%	7%	6%	7%	6%	8%	8%	5%	5%	1%	0%	7%	7%	5%	10%	9%	
My firearm can't be used for a suicide attempt by another person	7%	7%	7%	7%	13%	7%	7%	7%	9%	7%	8%	6%	6%	7%	8%	7%	7%	7%	7%	11%	5%	7%	6%	7%	11%	4%	7%	9%	7%	5%	6%	
Other	2%	2%	2%	2%	2%	1%	2%	2%	0%	2%	2%	1%	3%	2%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	7%	2%	2%	1%	2%	2%	
Do you support or oppose the development of firearms that use technology like built-in fingerprint or facial recognition?																																
Sample Size	2,757	1,654	1,103	2,757	149	585	999	935	89	2,757	1,044	908	805	2,757	614	406	1,058	679	2,757	318	568	766	247	605	183	70	2,757	316	1,717	302	422	
Strongly support	22%	20%	24%	22%	13%	21%	21%	24%	29%	22%	26%	20%	19%	22%	22%	24%	23%	18%	22%	22%	24%	22%	20%	23%	20%	9%	22%	29%	22%	22%	17%	
Somewhat support	53%	55%	50%	53%	56%	55%	54%	51%	43%	53%	56%	51%	52%	53%	50%	54%	51%	59%	53%	48%	48%	52%	55%	58%	60%	57%	53%	46%	54%	52%	55%	
Somewhat oppose	16%	17%	15%	16%	19%	17%	16%	15%	18%	16%	11%	19%	18%	16%	18%	14%	16%	14%	16%	17%	18%	17%	13%	14%	11%	23%	16%	12%	16%	19%	17%	
Strongly oppose	9%	8%	11%	9%	12%	8%	8%	10%	10%	9%	6%	10%	12%	9%	9%	8%	10%	9%	9%	13%	10%	9%	11%	5%	8%	11%	9%	13%	8%	8%	11%	
Which of the following best describes your position on gun regulations in the United States?																																
Sample Size	2,757	1,654	1,103	2,757	149	585	999	935	89	2,757	1,044	908	805	2,757	614	406	1,058	679	2,757	318	568	766	247	605	183	70	2,757	316	1,717	302	422	
The United States needs stricter gun safety control	49%	50%	47%	49%	50%	50%	45%	51%	61%	49%	71%	34%	38%	49%	48%	56%	47%	49%	49%	42%	42%	48%	43%	59%	69%	33%	49%	61%	45%	56%	50%	
The United States needs greater freedom around gun ownership and usage	26%	23%	30%	26%	15%	26%	30%	25%	21%	26%	13%	41%	27%	26%	26%	19%	29%	25%	26%	27%	30%	29%	28%	22%	17%	16%	26%	17%	30%	20%	22%	
No opinion	25%	26%	23%	25%	35%	24%	25%	24%	18%	25%	16%	25%	36%	25%	25%	24%	24%	26%	25%	31%	28%	23%	29%	20%	14%	51%	25%	22%	25%	24%	29%	
Do children live with you in your household?																																
Sample Size	2,757	1,654	1,103	2,757	149	585	999	935	89	2,757	1,044	908	805	2,757	614	406	1,058	679	2,757	318	568	766	247	605	183	70	2,757	316	1,717	302	422	
Yes, my own children live with me	38%	43%	29%	38%	16%	37%	48%	34%	10%	38%	37%	40%	35%	38%	39%	38%	40%	33%	38%	32%	37%	38%	43%	41%	36%	19%	38%	40%	37%	44%	33%	
Yes, children who are not my own live in my household	7%	6%	8%	7%	15%	8%	7%	6%	1%	7%	7%	8%	6%	7%	5%	8%	7%	8%	7%	13%	7%	6%	4%	5%	11%	7%	8%	5%	13%	8%		
No, no children live in my household	55%	50%	63%	55%	68%	55%	46%	60%	89%	55%	56%	52%	59%	55%	55%	54%	54%	59%	55%	55%	56%	55%	51%	55%	60%	70%	55%	53%	57%	43%	58%	
Interested in purchasing a smart gun																																
Sample Size	2,757	1,654	1,103	2,757	149	585	999	935	89	2,757	1,044	908	805	2,757	614	406	1,058	679	2,757	247	605	183	568	70	766	318	2,757	316	302	422	1,717	
Interested	50%	50%	50%	50%	45%	56%	53%	46%	34%	50%	53%	49%	48%	50%	49%	47%	52%	51%	50%	55%	49%	35%	54%	20%	52%	53%	50%	59%	57%	47%	48%	
Not interested	50%	50%	50%	50%	55%	44%	47%	54%	66%	50%	47%	51%	52%	50%	51%	53%	48%	49%	50%	45%	51%	65%	46%	80%	48%	47%	50%	41%	43%	53%	52%	
Interested in learning about smart guns																																
Sample Size	2,757	1,654	1,103	2,757	149	585	999	935	89	2,757	1,044	908	805	2,757	614	406	1,058	679	2,757	247	605	183	568	70	766	318	2,757	316	302	422	1,717	
Interested	61%	61%	60%	61%	54%	69%	63%																									

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	Gun Ownership and Interest					Interest in Learning about Firearm with Fingerprint Scanner			Interest in Learning about Firearm with Facial Recognition			Interest in Learning about Both Components			Interest in Purchasing a Firearm with a Fingerprint Scanner			Interest in Purchasing a Firearm with Facial Recognition			Interest in Purchasing a Firearm with Both Components			Gun Owners Not Very Interested in Purchasing			
	Total	Gun Owner	Gun(s) in household	Prev. or Potent Future Owner	Never Owned and Not Interested	Total	Very interested	All Others	Total	Very interested	All Others	Total	Very interested	All Others	Total	Very interested	All Others	Total	Very interested	All Others	Total	Very interested	All Others	Total	Gun Owners Not Very Interested in Purchasing	All Others	
Which of the following do you personally own?	Sample Size	2,757	757	33	1,425	542	2,757	594	2,163	2,757	500	2,257	2,757	688	2,069	2,757	455	2,302	2,757	380	2,377	2,757	312	2,445	2,757	536	2,221
	Firearm	27%	100%	0%	0%	0%	27%	37%	25%	27%	36%	26%	27%	36%	25%	27%	38%	25%	27%	35%	26%	27%	37%	26%	27%	100%	10%
	Laptop computer	73%	79%	67%	72%	69%	73%	77%	72%	73%	76%	73%	73%	76%	72%	73%	78%	72%	73%	78%	73%	73%	77%	73%	73%	79%	72%
	Gaming console (e.g. Xbox, PlayStation, Nintendo, etc)	53%	66%	64%	52%	36%	53%	59%	51%	53%	60%	51%	53%	60%	50%	53%	61%	51%	53%	61%	51%	53%	62%	51%	53%	64%	50%
	Smart home devices (e.g. Alexa, Nest, Ring)	46%	55%	58%	43%	41%	46%	50%	45%	46%	50%	45%	46%	50%	44%	46%	52%	45%	46%	54%	44%	46%	54%	45%	46%	54%	44%
	Fishing gear	30%	53%	12%	26%	13%	30%	34%	29%	30%	36%	29%	30%	34%	29%	30%	37%	29%	30%	35%	30%	30%	37%	30%	30%	53%	25%
	Home security system (e.g. ADT, SimpliSafe)	19%	33%	15%	14%	13%	19%	24%	18%	19%	26%	18%	19%	24%	18%	19%	26%	18%	19%	28%	18%	19%	27%	18%	19%	32%	16%
	None of the above	8%	0%	12%	9%	13%	8%	5%	8%	8%	5%	8%	8%	5%	9%	8%	5%	8%	8%	5%	8%	8%	5%	8%	8%	0%	10%
Does anyone who lives in your household own a firearm?	Sample Size	2,000	-	33	1,425	542	2,000	377	1,623	2,000	319	1,681	2,000	440	1,560	2,000	283	1,717	2,000	247	1,753	2,000	197	1,803	2,000	-	2,000
	Yes	16%	-	100%	14%	20%	16%	25%	14%	16%	24%	14%	16%	24%	14%	16%	24%	15%	16%	24%	14%	16%	27%	15%	16%	-	16%
	No	84%	-	0%	80%	100%	84%	75%	86%	84%	76%	86%	84%	76%	86%	84%	76%	85%	84%	74%	86%	84%	73%	85%	84%	-	84%
Have you ever owned a firearm in the past?	Sample Size	2,000	-	33	1,425	542	2,000	377	1,623	2,000	319	1,681	2,000	440	1,560	2,000	283	1,717	2,000	247	1,753	2,000	197	1,803	2,000	-	2,000
	Yes	20%	-	0%	28%	0%	20%	31%	18%	20%	32%	18%	20%	31%	17%	20%	34%	18%	20%	32%	18%	20%	38%	18%	20%	-	20%
	No	80%	-	100%	72%	100%	80%	69%	82%	80%	68%	82%	80%	69%	83%	80%	66%	82%	80%	68%	82%	80%	62%	82%	80%	-	80%
Would you be open to owning a gun in the future?	Sample Size	2,000	-	33	1,425	542	2,000	377	1,623	2,000	319	1,681	2,000	440	1,560	2,000	283	1,717	2,000	247	1,753	2,000	197	1,803	2,000	-	2,000
	Yes	37%	-	0%	52%	0%	37%	64%	31%	37%	64%	32%	37%	62%	30%	37%	74%	31%	37%	69%	33%	37%	75%	33%	37%	-	37%
	No	30%	-	100%	2%	100%	30%	8%	36%	30%	8%	35%	30%	9%	37%	30%	5%	35%	30%	7%	34%	30%	5%	33%	30%	-	30%
	Maybe	33%	-	0%	46%	0%	33%	28%	34%	33%	28%	33%	33%	29%	33%	33%	21%	34%	33%	24%	34%	33%	20%	34%	33%	-	33%
Would you be more likely to consider owning a firearm if it were less prone to misuse or could only be fired by the owner?	Sample Size	2,000	-	33	1,425	542	2,000	377	1,623	2,000	319	1,681	2,000	440	1,560	2,000	283	1,717	2,000	247	1,753	2,000	197	1,803	2,000	-	2,000
	Yes	28%	-	9%	38%	4%	28%	62%	21%	28%	63%	22%	28%	60%	20%	28%	69%	22%	28%	66%	23%	28%	70%	24%	28%	-	28%
	Somewhat	24%	-	18%	28%	11%	24%	18%	25%	24%	19%	24%	24%	20%	24%	24%	16%	25%	24%	18%	24%	24%	16%	24%	24%	-	24%
	No	28%	-	48%	15%	61%	28%	12%	31%	28%	9%	31%	28%	11%	32%	28%	7%	31%	28%	8%	31%	28%	7%	30%	28%	-	28%
	I don't know	20%	-	24%	19%	24%	20%	8%	23%	20%	9%	22%	20%	9%	23%	20%	8%	22%	20%	8%	22%	20%	7%	22%	20%	-	20%
What type of firearms do you or somebody in your household own?	Valid Cases	1,075	757	33	285	-	1,075	310	765	1,075	258	817	1,075	355	720	1,075	240	835	1,075	197	878	1,075	168	907	1,075	536	539
	Handguns	84%	87%	58%	79%	-	84%	86%	83%	84%	88%	82%	84%	86%	83%	84%	88%	83%	84%	88%	83%	84%	88%	83%	84%	86%	82%
	Another type of firearm eg rifles shotguns long guns	56%	58%	61%	50%	-	56%	48%	59%	56%	47%	59%	56%	48%	60%	56%	47%	59%	56%	45%	58%	56%	45%	58%	56%	62%	50%
Which of the following apply to the firearms in your home?	Valid Cases	1,075	757	33	285	-	1,075	310	765	1,075	258	817	1,075	355	720	1,075	240	835	1,075	197	878	1,075	168	907	1,075	536	539
	ALL firearms in my household are secured with a lock or safe	31%	29%	39%	34%	-	31%	34%	29%	31%	32%	30%	31%	33%	29%	31%	34%	30%	31%	36%	29%	31%	36%	30%	31%	27%	34%
	At least one firearm is my household is generally accessible AND	31%	35%	0%	23%	-	31%	28%	32%	31%	28%	31%	31%	28%	32%	31%	30%	31%	31%	25%	32%	31%	26%	32%	31%	36%	25%
	At least one firearm in my household is generally accessible BUT	23%	21%	33%	26%	-	23%	17%	25%	23%	18%	24%	23%	18%	25%	23%	19%	24%	23%	14%	25%	23%	14%	24%	23%	23%	23%
	I personally carry a loaded firearm	20%	25%	0%	9%	-	20%	20%	19%	20%	22%	19%	20%	20%	19%	20%	21%	19%	20%	22%	19%	20%	23%	19%	20%	26%	14%
	At least one firearm in my household is secured with a lock or safe	17%	18%	12%	14%	-	17%	17%	17%	17%	14%	18%	17%	16%	17%	17%	14%	18%	17%	13%	18%	17%	12%	18%	17%	19%	15%
	None of the firearms in my household are secured with a lock or safe	6%	6%	18%	5%	-	6%	4%	7%	6%	4%	6%	6%	4%	7%	6%	3%	7%	6%	4%	6%	6%	2%	7%	6%	6%	5%
How much have you seen read or heard about smart guns firearms with biometrics that only unlock for people preauthorized by the guns owner?	Sample Size	2,757	757	33	1,425	542	2,757	594	2,163	2,757	500	2,257	2,757	688	2,069	2,757	455	2,302	2,757	380	2,377	2,757	312	2,445	2,757	536	2,221
	A lot	10%	16%	18%	9%	4%	10%	21%	7%	10%	24%	7%	10%	21%	6%	10%	24%	7%	10%	27%	7%	10%	27%	8%	10%	10%	10%
	A little	41%	50%	18%	41%	30%	41%	38%	42%	41%	39%	42%	41%	39%	42%	41%	40%	42%	41%	38%	42%	41%	39%	42%	41%	52%	39%
	Nothing	49%	34%	64%	50%	66%	49%	41%	51%	49%	37%	52%	49%	40%	52%	49%	36%	51%	49%	35%	51%	49%	34%	51%	49%	38%	52%
As far as you know are smart guns or biometrically unlocking guns currently available for purchase?	Sample Size	2,757	757	33	1,425	542	2,757	594	2,163	2,757	500	2,257	2,757	688	2,069	2,757	455	2,302	2,757	380	2,377	2,757	312	2,445	2,757	536	2,221
	Yes	11%	19%	18%	10%	4%	11%	21%	9%	11%	22%	9%	11%	22%	8%	11%	23%	9%	11%	25%	9%	11%	26%	9%	11%	14%	11%
	No	14%	13%	9%	14%	14%	14%	14%	13%	14%	15%	13%	14%	14%	13%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
	I don't know	75%	69%	73%	76%	82%	75%	65%	78%	75%	63%	78%	75%	65%	79%	75%	63%	78%	75%	61%	77%	75%	61%	77%	75%	74%	76%
How interested would you be in learning more about a firearm with a built-in fingerprint scanner that unlocks only for preauthorized users?	Sample Size	2,757	757	33	1,425	542	2,757	594	2,163	2,757	500	2,257	2,757	688	2,069	2,757	455	2,302	2,757	380	2,377	2,757	312	2,445	2,757	536	2,221
	Very interested	22%	29%	18%	24%	4%	22%	100%	0%	22%	81%	8%	22%	86%	0%	22%	87%	9%	22%	83%	12%	22%	93%	12%	22%	7%	25%
	Somewhat interested	35%	35%	18%	41%	20%	35%	0%	44%	35%	14%	39%	35%	10%	43%	35%	11%	40%	35%	13%	38%	35%	6%	39%	35%	43%	33%
	Not very interested	17%	15%	24%	16%	20%	17%	0%	21%	17%	3%	20%	17%	2%	21%	17%	1%	20%	17%	2%	19%	17%	1%	19%	17%	20%	16%
	Not interested at all	17%	15%	21%	8%	43%	17%	0%	22%	17%	1%	21%	17%	1%	23%	17%	0%	21%	17%	1%	20%	17%	0%	19%	17%	21%	16%
	I don't know	10%	6%	18%	10%	14%	10%	0%	13%	10%	1%	12%	10%	1%	13%	10%	1%	12%	10%	1%	11%	10%	1%	11%	10%	9%	10%
How interested would you be in purchasing a fingerprint-unlocking firearm?	Sample Size	2,757	757	33	1,425	542	2,757	594	2,163	2,757	500	2,257	2,757	688	2,069	2,757	455	2,302	2,757	380	2,377	2,757	312	2,445	2,757	536	2,221
	Very interested	17																									

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	Gun Ownership and Interest					Interest in Learning about Firearm with Fingerprint Scanner			Interest in Learning about Firearm with Facial Recognition			Interest in Learning about Both Components			Interest in Purchasing a Firearm with a Fingerprint Scanner			Interest in Purchasing a Firearm with Facial Recognition			Interest in Purchasing a Firearm with Both Components			Gun Owners Not Very Interested In Purchasing		
	Total	Gun Owner	Gun(s) in household	Prev. or Potent Future Owner	Never Owned and Not Interested	Total	Very interested	All Others	Total	Very interested	All Others	Total	Very interested	All Others	Total	Very interested	All Others	Total	Very interested	All Others	Total	Very interested	All Others	Total	Gun Owners Not Very Interested In Purchasing	All Others
How interested would you be in learning more about a firearm with built-in facial recognition that unlocks only for preauthorized users?																										
Sample Size	2,757	757	33	1,425	542	2,757	594	2,163	2,757	500	2,257	2,757	688	2,069	2,757	455	2,302	2,757	380	2,377	2,757	312	2,445	2,757	536	2,221
Very interested	18%	24%	12%	21%	3%	18%	68%	4%	18%	100%	0%	18%	73%	0%	18%	77%	6%	18%	91%	6%	18%	96%	8%	18%	0%	23%
Somewhat interested	32%	33%	27%	38%	17%	32%	23%	35%	32%	0%	40%	32%	20%	36%	32%	18%	35%	32%	8%	36%	32%	4%	36%	32%	40%	30%
Not very interested	17%	17%	12%	17%	18%	17%	5%	20%	17%	0%	21%	17%	4%	21%	17%	2%	20%	17%	1%	20%	17%	0%	19%	17%	23%	16%
Not interested at all	23%	21%	39%	13%	49%	23%	3%	28%	23%	0%	28%	23%	2%	29%	23%	2%	27%	23%	0%	26%	23%	0%	25%	23%	29%	21%
I don't know	10%	6%	9%	11%	13%	10%	1%	12%	10%	0%	12%	10%	1%	13%	10%	0%	12%	10%	0%	11%	10%	0%	11%	10%	8%	10%
How interested would you be in purchasing a firearm that uses facial recognition?																										
Sample Size	2,757	757	33	1,425	542	2,757	594	2,163	2,757	500	2,257	2,757	688	2,069	2,757	455	2,302	2,757	380	2,377	2,757	312	2,445	2,757	536	2,221
Very interested	14%	18%	6%	16%	2%	14%	53%	3%	14%	69%	2%	14%	52%	1%	14%	69%	3%	14%	100%	0%	14%	100%	3%	14%	1%	17%
Somewhat interested	26%	29%	18%	31%	7%	26%	28%	25%	26%	21%	27%	26%	29%	25%	26%	22%	27%	26%	0%	30%	26%	0%	29%	26%	29%	25%
Not very interested	20%	20%	21%	20%	18%	20%	9%	23%	20%	4%	23%	20%	9%	24%	20%	5%	23%	20%	0%	23%	20%	0%	22%	20%	26%	19%
Not interested at all	28%	27%	48%	17%	58%	28%	6%	35%	28%	3%	34%	28%	6%	36%	28%	3%	33%	28%	0%	33%	28%	0%	32%	28%	35%	27%
I don't know	12%	7%	6%	14%	14%	12%	4%	14%	12%	3%	14%	12%	4%	15%	12%	0%	14%	12%	0%	14%	12%	0%	14%	12%	9%	13%
What would be the most appealing part of owning a fingerprint or face-unlocking firearm?																										
Sample Size	1,710	529	16	1,021	144	1,710	594	1,116	1,710	500	1,210	1,710	688	1,022	1,710	455	1,255	1,710	380	1,330	1,710	312	1,398	1,710	308	1,402
Children can't hurt themselves with my firearm	28%	26%	13%	28%	39%	28%	25%	30%	28%	24%	30%	28%	25%	30%	28%	24%	30%	28%	24%	29%	28%	26%	29%	28%	28%	28%
My firearm can't be used to commit a crime by another person	20%	18%	38%	21%	22%	20%	19%	20%	20%	19%	20%	20%	20%	20%	20%	18%	21%	20%	19%	20%	20%	16%	21%	20%	19%	20%
My firearm can't be used against me	16%	17%	6%	16%	13%	16%	17%	16%	16%	17%	16%	16%	17%	16%	16%	19%	15%	16%	17%	16%	16%	17%	16%	16%	17%	16%
More secure firearm without the barrier of a safe or lock	11%	12%	19%	11%	8%	11%	13%	10%	11%	14%	10%	11%	12%	11%	11%	13%	11%	11%	13%	11%	11%	14%	11%	11%	9%	12%
Faster access to my firearm without the barrier of a safe or lock	9%	14%	0%	8%	3%	9%	11%	8%	9%	10%	9%	9%	10%	8%	9%	10%	9%	9%	11%	9%	9%	11%	9%	9%	13%	8%
Owning a unique firearm with modern technology	7%	7%	6%	6%	6%	7%	7%	6%	7%	6%	7%	7%	7%	6%	7%	7%	6%	7%	7%	6%	7%	7%	6%	7%	7%	6%
My firearm can't be used for a suicide attempt by another person	7%	5%	6%	8%	6%	7%	7%	7%	7%	9%	6%	7%	8%	6%	7%	8%	7%	7%	9%	6%	7%	9%	7%	7%	5%	7%
Other	2%	2%	13%	1%	5%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	0%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%
Do you support or oppose the development of firearms that use technology like built-in fingerprint or facial recognition?																										
Sample Size	2,757	757	33	1,425	542	2,757	594	2,163	2,757	500	2,257	2,757	688	2,069	2,757	455	2,302	2,757	380	2,377	2,757	312	2,445	2,757	536	2,221
Strongly support	22%	23%	30%	24%	15%	22%	58%	12%	22%	63%	13%	22%	55%	11%	22%	67%	13%	22%	71%	14%	22%	76%	15%	22%	8%	25%
Somewhat support	53%	49%	39%	57%	50%	53%	35%	58%	53%	33%	58%	53%	38%	58%	53%	29%	58%	53%	27%	57%	53%	23%	57%	53%	53%	53%
Somewhat oppose	16%	19%	24%	13%	19%	16%	5%	19%	16%	3%	19%	16%	5%	20%	16%	3%	18%	16%	1%	18%	16%	1%	18%	16%	25%	14%
Strongly oppose	9%	10%	6%	6%	16%	9%	2%	11%	9%	2%	11%	9%	2%	12%	9%	0%	11%	9%	1%	10%	9%	1%	10%	9%	14%	8%
Which of the following best describes your position on gun regulations in the United States?																										
Sample Size	2,757	757	33	1,425	542	2,757	594	2,163	2,757	500	2,257	2,757	688	2,069	2,757	455	2,302	2,757	380	2,377	2,757	312	2,445	2,757	536	2,221
The United States needs stricter gun safety control	49%	37%	67%	50%	63%	49%	57%	47%	49%	59%	47%	49%	57%	46%	49%	57%	47%	49%	60%	47%	49%	59%	48%	49%	32%	53%
The United States needs greater freedom around gun ownership and	26%	42%	12%	25%	7%	26%	29%	25%	26%	29%	26%	26%	30%	25%	26%	31%	25%	26%	30%	26%	26%	30%	26%	26%	45%	22%
No opinion	25%	20%	21%	25%	30%	25%	14%	28%	25%	12%	28%	25%	13%	29%	25%	13%	27%	25%	10%	27%	25%	11%	27%	25%	23%	25%
Do children live with you in your household?																										
Sample Size	2,757	757	33	1,425	542	2,757	594	2,163	2,757	500	2,257	2,757	688	2,069	2,757	455	2,302	2,757	380	2,377	2,757	312	2,445	2,757	536	2,221
Yes, my own children live with me	38%	46%	33%	35%	32%	38%	46%	36%	38%	44%	36%	38%	45%	35%	38%	43%	37%	38%	47%	36%	38%	48%	36%	38%	44%	36%
Yes, children who are not my own live in my household	7%	7%	9%	8%	4%	7%	8%	6%	7%	9%	6%	7%	9%	6%	7%	8%	7%	7%	9%	7%	7%	9%	7%	7%	7%	7%
No, no children live in my household	55%	46%	58%	57%	64%	55%	46%	58%	55%	46%	57%	55%	46%	58%	55%	48%	57%	55%	45%	57%	55%	43%	57%	55%	49%	57%
Interested in purchasing a smart gun																										
Sample Size	2,757	757	33	1,425	542	2,757	594	2,163	2,757	500	2,257	2,757	688	2,069	2,757	455	2,302	2,757	380	2,377	2,757	312	2,445	2,757	536	2,221
Interested	50%	60%	30%	60%	12%	50%	94%	38%	50%	95%	40%	50%	93%	36%	50%	100%	40%	50%	100%	42%	50%	100%	44%	50%	45%	51%
Not interested	50%	40%	70%	40%	88%	50%	6%	62%	50%	5%	60%	50%	7%	64%	50%	0%	60%	50%	0%	58%	50%	0%	56%	50%	55%	49%
Interested in learning about smart guns																										
Sample Size	2,757	757	33	1,425	542	2,757	594	2,163	2,757	500	2,257	2,757	688	2,069	2,757	455	2,302	2,757	380	2,377	2,757	312	2,445	2,757	536	2,221
Interested	61%	69%	48%	70%	26%	61%	100%	50%	61%	100%	52%	61%	100%	48%	61%	100%	53%	61%	100%	55%	61%	100%	56%	61%	56%	62%
Not interested	39%	31%	52%	30%	74%	39%	0%	50%	39%	0%	48%	39%	0%	52%	39%	0%	47%	39%	0%	45%	39%	0%	44%	39%	44%	38%

